



Futureproof

330 Westbourne Park Rd, London W11 1EQ

Goody Goody / 23rd Precinct

Present

SO GOOD

And her new single

ORANGE JUICE & MILK

Artist: **SO GOOD**

Release: **ORANGE JUICE & MILK**

Format: Digital Single

Label: **Goody Goody / 23rd Precinct**

Genre: Pop-Punk, Alt Pop, Pop



Following a whirlwind year in 2025, the provocative pop-punk princess **So Good** is back with her new single **Orange Juice & Milk** - the most sarcastic love song ever written & a song for anyone who's been told to 'calm down', or that they're 'too much or too loud'... yep, she's got you covered!

Bursting at the seams with obnoxious attitude, **Orange Juice & Milk** is dripping with confidence & although it's subversively hidden at first by a deceptively simple pop production, the conversational tone of the verses make it feel like she's talking to you directly.

As for the subject matter, **So Good** explains "There's something really visceral about the combination of orange juice & milk, & having now tried several combinations of the two, I can



confirm that they taste awful & really don't go together. My research has shown me that the orange juice curdles the milk & turns it into lumpy cheese, & now I can't even smell either of the liquids without wanting to be sick! So when the

song says, 'we go together like orange juice & milk'; you can see where I'm coming from".

The video shows **So Good** at her most creative as she plays around with the song's idea; at points dressed something like how her mum would dress her & then, as she escapes the control of her 'video boyfriend', she starts to wear her own expressive & colourful style. "Videos are really important to me & where I get to be really creative" says **So Good** "I'm really proud with how true to myself & my vision they've come out.

PRESS RELEASE



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I see them in my head first & then recreate what I see (& dream) in full on technicolour".



Keen to emphasise that she doesn't want to make 'nice' music, **So Good** isn't interested in the safe, boring saccharine slush that seems to be so prominent these days, but takes inspiration from artists like *Shampoo*, *Letters To Cleo* & *Blondie*, as she likes how they're all unapologetic, outspoken women who did their own thing. She quotes the internet dialup sound & faulty car batteries as her biggest musical influences & in terms of people & their star quality, it's bald *Britney*, *Lindsay Lohan* before she stopped drinking & *Saint Paris Hilton*.

Although a solo artist, **So Good** recognises that she stands on the shoulders of a collective of amazing producers, poets, directors, illustrators & dancers. On the fashion front, designer **Eden Sherry** works with **So Good** creating bespoke powerful looks that are both eye catching & obnoxious, as well as beautifully structured & impeccably made.

As for her story; three years ago **So Good** put out her first single – the shouty punk Christmas song **Give Me My Presents** which went viral on TikTok. Then from a bedroom in East London she made her second single, **If I Had A Dick** which caught on really quickly. It ended up getting reposted by **Tommy Lee**, **Fred Durst**, **Sir Rod Stewart** & **Josh Homme** which led to touring with **Queens of the Stone Age** & later **Skunk Anansie**. Then performances at **Glastonbury**, **Pukkelpop** & other festivals followed. Now putting the finishing touches to her debut album with producer/writer team **J Fox**, **Tom Loffman** & **Marching Ghost Music**, **So Good** will be playing **2000 Trees** festival this summer. Follow on your preferred socials for news & updates.



For more information please contact:

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